

# **Director of Community Engagement** **Franklin Tomorrow**

## **Position Summary:**

The Director of Community Engagement is an experienced and highly capable individual who supports the Executive Director and Board of Directors in the implementation of Franklin Tomorrow's activities. The Director of Community Engagement works at the direction of the Executive Director in support of the operational and administrative needs of the organization. The Director of Community Engagement will work together with the Executive Director, Board members, staff and volunteers to promote efficient and effective operations, quality public events, and organizational meetings.

The Director of Community Engagement plays a key role in the organization, interacting with key elected, business and community leaders as part of the organization's mission of influencing the future of Franklin, while ensuring the effective and smooth operation of the organization.

Franklin Tomorrow is a community visioning nonprofit serving Franklin, Tenn., and those who live, work and play in the community. Our mission is to engage the community, foster collaboration, and advocate for a shared vision for the future of Franklin. That shared vision is for Franklin to be a city with a robust economy, vibrant neighborhoods, distinct character, and great people.

## **GENERAL RESPONSIBILITIES & REQUIREMENTS**

- Ability to juggle multiple projects with accuracy.
- Can handle sensitive information with the highest degree of integrity and confidentiality.
- Ability to gauge sense of urgency, use independent problem-solving skills, and seek or accept direction from Executive Director as needed.
- Supervises the work of the Administrative Assistant.

## **EVENTS & MEETING COORDINATION 40%**

- Works with Executive Director, other staff and volunteer committee chairs to schedule organization-sponsored events.
- Ensures that appropriate venues are scheduled and confirmed for the organization's events as well as Board and committee meetings as required.
- Coordinates and supervises event logistics, including online registration platforms, invitations and attendee lists, equipment and audiovisual needs, other logistical support and set-up, sponsor/contributor coordination, speaker support, refreshments, and all other aspects.

- Coordinates onboarding of sponsors and ensures sponsor recognition efforts are appropriate and meet commitments made by Franklin Tomorrow.
- Prepares materials, email notifications, calendar invitation and reminder management for committees and Board of Directors' meetings and oversees on-site preparation.
- Coordinates post-event communication & evaluation.

### **OFFICE MANAGEMENT 20%**

- In cooperation with Executive Director, ensure all financial, budgeting, and reporting requirements are met.
- Manage ongoing donor management software and contributor tracking and acknowledgements.
- Coordinate organization's online media presence, including Web site maintenance and updates, and social media (Facebook, Twitter, Instagram) for Franklin Tomorrow and its initiatives, including Get Fit Franklin.
- Performs other duties as assigned and identified.

### **COMMUNITY ENGAGEMENT 40%**

- With Executive Director, collaborates and connects with community councils/coalitions to further the mission of Franklin Tomorrow.
- Leads efforts in maintaining and expanding Franklin Tomorrow's Get Fit Franklin initiative, including committee meetings and events.
- Develop community engagement platform to match community member passions with existing initiatives.
- Develop strategic community partnership programs within new and existing programs, such as Get Fit Franklin and On The Table.
- Under the direction of the Executive Director and Board, create a community development mini-grant application and evaluation process for civic organizations.

### **QUALIFICATIONS**

- Strong event planning and management background with hospitality and guest experience desired.
- Must be computer savvy and proficient in Microsoft Excel and other Office products, including Mail Merge, as well as experienced in other software and online programs.
- Flexible schedule required, with early morning, late afternoon and occasional weekend hours needed.
- Experience/coursework with marketing preferred.
- Experience/coursework with web design/graphic design a plus.
- Excellent written and verbal communication skills.
- Must be able to lift 25 pounds independently.
- Must have reliable transportation.
- Must be able to stand for extended periods of time.

- Salary depends on skills and experience.

### **KNOWLEDGE, SKILLS, & ABILITIES**

The successful candidate will have a background/interest in event planning, marketing and/or business communication, and a desire to work for a community-driven organization. The Director of Community Engagement will take pride in managing event-related data, assisting with event logistics and administrative needs, and coordinating/executing communications plans to drive attendance and improve overall event performance. The successful candidate will be a service-minded individual who exhibits proven leadership, excellent problem-solving skills, and possesses the ability to anticipate & respond to needs in a fast-paced environment. It is important the Director of Community Engagement possess a creative spirit and desire to approach issues in a way which will result in a positive impact on the Franklin community and those who live, work and play in it. This person should also exhibit a professional appearance and demeanor that reflects positively on Franklin Tomorrow and its Board members and staff.

### **EDUCATIONAL REQUIREMENTS & PROFESSIONAL BACKGROUND**

Associates degree or higher, with equivalent professional experience accepted  
Knowledge of Franklin/Williamson County community a plus, as well as interest in civic issues

Franklin Tomorrow offers a downtown Franklin office location with nearby free parking, business casual dress, and an energizing work environment. To apply, please send an email or cover letter explaining your interest along with your resume to [resumes@franklintonmorrow.org](mailto:resumes@franklintonmorrow.org). Due to the anticipated volume of responses, we will contact only those candidates who most closely match our requirements.

NO PHONE CALLS

To learn more about Franklin Tomorrow, visit [www.Franklintonmorrow.org](http://www.Franklintonmorrow.org).  
Equal Opportunity/Affirmative Action Employer

**Job Type:** Full-time

**Job Categories:**

Event Planning

Administrative Support

**Contact Information and Procedure:**

PO Box 383

Franklin, TN 37065

**Email:** [resumes@franklintonmorrow.org](mailto:resumes@franklintonmorrow.org)

**Website:** <http://www.franklintonmorrow.org>