

7 Components of Civic Capital

Definitions

Examples



1.) **Engaged Residents:** Residents play an active role in shaping decisions and civic affairs. To build the civic capacity of a community and develop robust civic capital, residents must step forward to take action and leaders and institutions must encourage and support this participation and decision-making.

Example of this in Franklin are Planapalooza, Find Hope Franklin, Unite Williamson, African American Heritage Society, OneGen Away, The Public, Social Justice & Equity Coalition, HOAs, PTOs



2.) **Inclusive Community Leadership:** The community actively cultivates and supports leaders from diverse backgrounds and with diverse perspectives.

Examples of this in Franklin are The Fuller Story, Franklin's Charge, Friends of Franklin Parks, HOA Council,



3.) **Collaborative Institutions:** Communities with good civic capital have regular collaboration among the government, business, nonprofit and other sectors, as well as structures in place that facilitate such collaboration.

Examples of this in Franklin are Franklin Tomorrow, Williamson Inc., Friends of Franklin Parks, Williamson County Health Council, Civic clubs such as Rotary, Lions & Kiwanis, Heritage Foundation,

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4.) **Embracing Diversity and Equity:** Communities with strong civic capital recognize and celebrate their diversity. They strive for equity in services, support and engagement.

Examples of this in Franklin are The Fuller Story, The Public, Justice and Equity Coalition, Black Business Coalition, Unite Williamson, Williamson County Health Council



5.) **Authentic Communication:** Healthy communities need credible civic-minded sources of information presented in a way that residents can use.

Examples of this in Franklin are Franklin Tomorrow, Williamson, Inc., The Public, Justice and Equity Coalition, and the City of Franklin social media channels



6.) **Culture of Engagement:** Involvement by residents, businesses, nonprofits and other stakeholders in every aspect of civic affairs should be part of local culture—an expectation, not an afterthought.

Examples of this in Franklin are On The Table, Rotary Clubs, Lions Club, and theNOOK, Franklin Housing Authority Residents Council,



7.) **Shared Vision and Values:** Communities with shared values and civic pride have a common foundation for addressing public matters.

Examples of this in Franklin are The Fuller Story, Franklin Tomorrow, OneGen Away, and Graceworks.